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| **Our Vision****(THE “WHY”)** | Change the world for the better. |
| **Our Mission****(THE “WHAT”)** | Develop, apply, and make Hartman’s Legacy and Formal Axiology famous. |
| **Our Values****(THE “HOW”)** | In all our endeavors we seek opportunities to build trust with one another. We focus on making make good decisions by using all three value dimensions. Intrinsic (people), Extrinsic (tasks) and Systemic (strategy). We also place people first. (I>E>S). |

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| **Priorities and Key Actions**The Board and Membership of Institute will advance our Vision, Mission and Values with these priorities and key actions over the next two years. |
| **#1 PRIORITY:** **Research and Publication**  | **KEY ACTIONS*** Complete two visits to the Archives for preservation.
* Publish and market Hartman and axiology books.
* Publish the Journal of Formal Axiology annually.
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| **Chairperson:** VP Research Cliff Hurst, PhD. **Board Committee Members:** Catherine Blakemore, Robert Calabrese, Jen Rowley, Malcolm North, Ph.D., Rem Edwards, Ph.D., Art Ellis, Ph.D. |
| **#2 PRIORITY:** **Marketing and Membership** | **KEY ACTIONS*** Post regularly to the RSHI newsletter, blog and social media.
* Market the bookstore and RSHI shop.
* Publish Hartman and make accessible the Hartman audio files.
* Develop RSHI introductory materials including flyer and videos.
* Grow membership benefits and involvement.
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| **Chairpersons:** VP Marketing Catherine Blakemore and VP Membership Sophie Coulthard. **Board Committee Members:** Marit Hoppner, Suzie Price, Ron Laurie |
| **#3 PRIORITY:** **Education and Events** | **KEY ACTIONS*** Host monthly Hartman Happy Hours.
* Host quarterly Axiological Seminars for members-only.
* Publish the Hartman History Series.
* Host the Annual Conferences (2021 and 2022).
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| **Chairpersons:** VP Education Doug Lawrence and President Suzie Price **Board Committee Members:** Pam Brooks-Richards, Rick Bowers, Leonardo Navas, Jay Morris, PhD., Ron Laurie, Marit Hoppner, Jen Rowley, Wayne Carpenter, Ph.D. |