Key Dates and Activities:

* + **Tuesday, Oct. 22nd**, Pre-conference Tri-Metrix recertification for TTI Value Added Associates
  + **Tuesday, Oct. 22nd**, Welcome Reception, 5:00 to 7:00 pm. Adamson Alumni House, Westminster College
  + **Wednesday and Thursday, Oct. 23rd and 24th**, RSHI Annual Conference. Gore School of Business, Westminster College

[**For More Details and to Register, Click Here**](https://www.hartmaninstitute.org/2019-annual-conference)

# **13 Reasons to Join Us!**

1. In addition to several keynote presentations this year, we will be holding separate workshop tracks.
   1. One is for those who are most interested in **applications and interpretations** of the Hartman Value Profile.
   2. The other track will focus on **advancements of the theory** of formal axiology and applications of this theory to the workplace. This will allow more time for in-depth presentations and conversations.
2. Learn from and **share best practices** with others about ways to score, report, and interpret various versions of the HVP.
3. Learn the logic behind the scoring of the HVP by hand-scoring the instrument according to Hartman’s original schema… before the invention of desktop computers. Use this knowledge **grow your ability to effectively, explain and use Hartman’s work** to change the world for the better.
4. Get a **sneak peek at some of Hartman’s previously unpublished work** that the Institute will soon be bringing into publication.
5. If you already know a lot about formal axiology, be prepared to learn that this is only one part of Hartman’s legacy. **For the first time at an RSHI conference, learn about what Hartman called his “teleological” period.** This fancy word refers to goal-oriented action over time. If the HVP is

a “snapshot” of a person’s value structures at any given time, a teleological perspective reveals what a person can do… over time… to change those structures. Leonardo Gomez will be sharing with us a beta version of a **new teleological instrument he is developing.** We will also reveal an unpublished book-length manuscript of Hartman’s that proposes his teleological model of human personality.

1. Are you tired of meeting in boring hotel conference facilities? This year, **connect with fellow axiologists in an educational setting,** the beautiful campus of Westminster College.

Take a flyover of our campus by scrolling to the bottom of the web page at: <https://www.westminstercollege.edu/visit-westminster-college>

1. The college is located in the Sugar House neighborhood of Salt Lake City—identified as one of the best **10 neighborhoods in the West** by *Sunset* magazine. We’ve booked a block of rooms at both a nearby Marriott and Hampton Inn& Suites (a Hilton property) so that you frequent travelers can earn points at the brand of your choice.

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1. Be sure to arrive in time for our **opening reception, with complementary wine and beer *and hors d’oeuvres*, hosted by CD Hurst Consulting, LLC and by Art and Charlotte Ellis.** All conference and pre-conference attendees are welcome. Tuesday, Oct. 22nd, from 5:00 to 7:00 pm. This reception will be held at the Adamson Alumni House.
2. **Extend your stay**… come early or stay late to enjoy this beautiful time of the year in Salt Lake City and its surrounding mountains. Average high temperature in Salt Lake City in October is 64 degrees F/18C.
3. Salt Lake City is a Delta hub, with **direct flights** from international destinations in Europe and Mexico, including London, Amsterdam, Paris, Mexico City, Guadalajara, and Cancun. With many direct flights from most major hubs in the U.S. including Boston, New York, Atlanta, Miami,

Cincinnati, Dallas, Detroit, Minneapolis, Los Angeles, San Jose, San Francisco, and Seattle. Salt Lake is also serviced by Southwest, Alaska Air, Jet Blue, United, and SkyWest.

1. **Football!!** If you are a fan of Pac 12 football, the University of Utah will host Arizona State on Saturday, Oct. 19th and will host Cal on Oct. 26th. Order now. Tickets sell out early.
2. Come early or stay late to watch the world-renown **Mormon Tabernacle Choir’s *Music and the Spoken Word*.** Held each Sunday at 8:30 am. Admission is FREE. For details, go to: <https://www.thetabernaclechoir.org/events-archive/music-and-the-spoken-word.html>
3. After the conference, **visit beautiful Park City and Deer Valley** in the off-season. Ski season hasn’t started yet. Crowds are gone; **fall foliage will be at its peak.**

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